



2018 Annual Conference

*Looking Toward the Future*

Corporate Sponsorship Opportunities  
Including a New Category for  
Fieldwork, Testing, and Research

April 28, 2018

At

The Whitehall Hotel  
1700 Smith Street  
Houston, Texas 77002

Wilson Disease Association  
1732 1st Avenue #20043  
New York, NY 10128  
Voice: 414.961.0533 Fax: 414.962.3886

[www.wilsons-disease.org](http://www.wilsons-disease.org)

[judi.keller@wilsons-disease.org](mailto:judi.keller@wilsons-disease.org)

Executive Director

[jean.perog@wilsons-disease.org](mailto:jean.perog@wilsons-disease.org)

President

Thank you for taking the time to select one of the sponsorship levels below. Your generous contribution will allow the Wilson Disease Association to continue its mission and ultimately realize its vision.

Since Wilson disease is an orphan disease that receives no government support, has no celebrity spokesperson, and receives little media attention, we must rely on those who understand the importance of the WDA's efforts. Thank you in advance for realizing the value of supporting our cause.

Sincerely,

Jean Perog President

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**Purpose**

The purpose of the WDA Annual Conference is to provide up-to-date information to our families and the medical community as a whole. This includes scientific presentations of current research and therapies pertinent to Wilson disease. We bring together the leading physicians, researchers, and other healthcare professionals in the field and offer a supportive environment for those affected by Wilson disease.

**Target Audience**

The target audience includes clinicians, researchers, medical residents, medical students, patients, families and caregivers living with Wilson disease.

**General Information**

All advertisements must be provided in electronic file format to be included in the conference book. File formats accepted: TIFF, EPS, JPEG, PDF (high resolution only) E-mail to [Judi.keller@wilsonsdisease.org](mailto:Judi.keller@wilsonsdisease.org).  
Deadline for artwork submission is March 15, 2018.

If you have any questions, please contact Mary.Graper, Science Officer at

Mary.Graper@wilsonsdisease.org  
414-961-0533 Ext. 2000

or

Judi Keller, Executive Director  
Ext. 3000 [judi.keller@wilsonsdisease.org](mailto:judi.keller@wilsonsdisease.org)

## **Round Table Sponsorship**

The WDA has created a new category intended to aid with research and fieldwork to benefit our patients and families by providing access to them on a voluntary basis. It is a special category for research. No brand advertising or product promotion is allowed for this category.

### **Roundtable Sponsorship**

**\$15,000**

Roundtable Session Sponsor

Benefits:

- Use of 1 roundtable during the session for 2 hours
- A full page B/W ad, inside the front cover, describing what will occur during the research
- Six complimentary registrations for conference events
- Your agency will have the opportunity to directly engage with patients and caregivers
- Recognition as a Roundtable Sponsor in the WDA newsletter and WDA website

### **Platinum Level**

**\$5,000**

Conference Banquet Sponsor

Benefits:

- One full-page B/W advertisement in the Conference Program
- On-site signage at banquet venue
- Exhibition space: 6 foot table top display area
- Four complimentary registrations for the conference events
- Recognition as Platinum Level supporter in the WDA newsletter

### **Gold Level**

**\$3,000**

Conference Lunch Sponsor

Benefits:

- One half-page B/W advertisement in the Conference Program
- On-site signage at reception venue
- Exhibition space: 6 foot table top display area
- Three complimentary registrations for the conference events
- Recognition as Gold Level supporter in the WDA newsletter and on the WDA website.

### **Silver Level**

**\$2,500**

Conference Friday Evening Welcome Reception

Benefits:

- One quarter-page B/W advertisement in the WDA Conference Program
- On-site signage at conference venue
- Exhibition space: 3 foot table top display area
- Two complimentary registrations for the conference events
- Recognition as a Silver Level supporter in the WDA newsletter and on the WDA website.

**Zinc Level**

**\$1,500**

Audio/Visual Sponsor

Benefits:

- One quarter-page B/W advertisement in the WDA Conference Program
- Exhibition space: 3 foot table top display area
- Two complimentary registrations for the conference events
- Recognition as Zinc Level supporter in the WDA newsletter and on the WDA website.

**Copper Level**

**\$1,000**

Conference Breakfast and Breaks Sponsor

Benefits:

- One quarter-page B/W advertisement in the WDA Conference Program
- Recognition as a Copper Level supporter in the WDA newsletter and on the WDA website.

**Individual Sponsorship**

**\$100**

Benefits:

- One B/W business card size advertisement in the WDA Conference booklet
- Recognition as an Individual Sponsorship supporter in the WDA Copper Connection newsletter and on the WDA website.



**Corporate Sponsorship Commitment**

We are pleased to sponsor the \_\_\_\_\_ in the amount of \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-mail: \_\_\_\_\_

Company personnel attending:  April 28, 2018  Not attending

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Additional Information:**

**Funds:** Sponsorship monies should arrive at the WDA office no later than March 1, 2018. Please make checks, in U.S. funds, payable to Wilson Disease Association and mail to:

Wilson Disease Association  
1732 1st Avenue #20043  
New York, NY 10128

Wire transfers can also be arranged.

**Artwork:** Please send a digital high resolution file of your advertisement, as it is to appear in the conference program, to [judi.keller@wilsonsdisease.org](mailto:judi.keller@wilsonsdisease.org) by March 15, 2018.

**Lodging:** A block of rooms has been reserved at group rate of \$129/night + tax at The Whithall, 10740 1700 Smith Street, Houston, Texas 77002. Reservations can be made by calling Victor Barrera at 713-739-8800. You must request the Wilson Disease Association group rate. The reservation deadline is April 6th.

**Signage/Display:** Should you desire to ship rather than carry these materials, please schedule the shipment to arrive at the hotel no later than April 25, 2018. They should be labeled "Wilson Disease" and sent to the attention of Judi Keller.

**Thank you in advance for your support!**

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