



Dear fellow sponsors,

This year we are organizing our third nationwide walk for Wilson's disease. Wilson's disease is a rare genetic disorder that results in toxic levels of copper accumulation in the body, primarily affecting the liver and brain. This disease can present in patients as young as 5 years old. If diagnosed and treated early, WD patients can often times lead normal lives. However, if diagnosed late, patients can and often develop severe liver disease and/or severe neurological symptoms, and will die without treatment. Our goal with the Big WOW is to raise awareness for Wilson's disease and raise money for the Wilson's Disease Association, which continually supports WD patients and their families. This year funds will be directed specifically toward funding the start-up patient registry. This year, our walk will take place in multiple cities across North America on 10/7/2017. We would be honored if you could join us in our efforts to raise support for this rare and often isolating disease. We are looking for national and local sponsors.

**National Level** (\$3,000-\$10,000): This year, we have 4 levels of national sponsorship, Platinum (\$10,000), Gold (\$5,000), Silver (\$4,000), and Bronze (\$3,000). As a national sponsor, we will print your logo on the back of our official Big WOW shirt that will be distributing across North America. The size of the logo will depend on the level of sponsorship, with Gold level sponsors being the most prominently displayed. We will also place your logo on our Big WOW website as well as on the Big WOW event webpage for the local events in each city.

**Local Level** (\$250-\$2999): We will place your logo on our local Big Wow event webpage and provide local advertising for you at our event in your city.

For national level sponsorships, please contact Chris Simopoulos or Mary Graper at

[chris@thewilsonsbigwow.com](mailto:chris@thewilsonsbigwow.com)

[mary.graper@wilsonsdisease.org](mailto:mary.graper@wilsonsdisease.org)

All donations go directly to the WDA (Federal Tax ID# 16-1154397). We thank you in advance for your support!

